



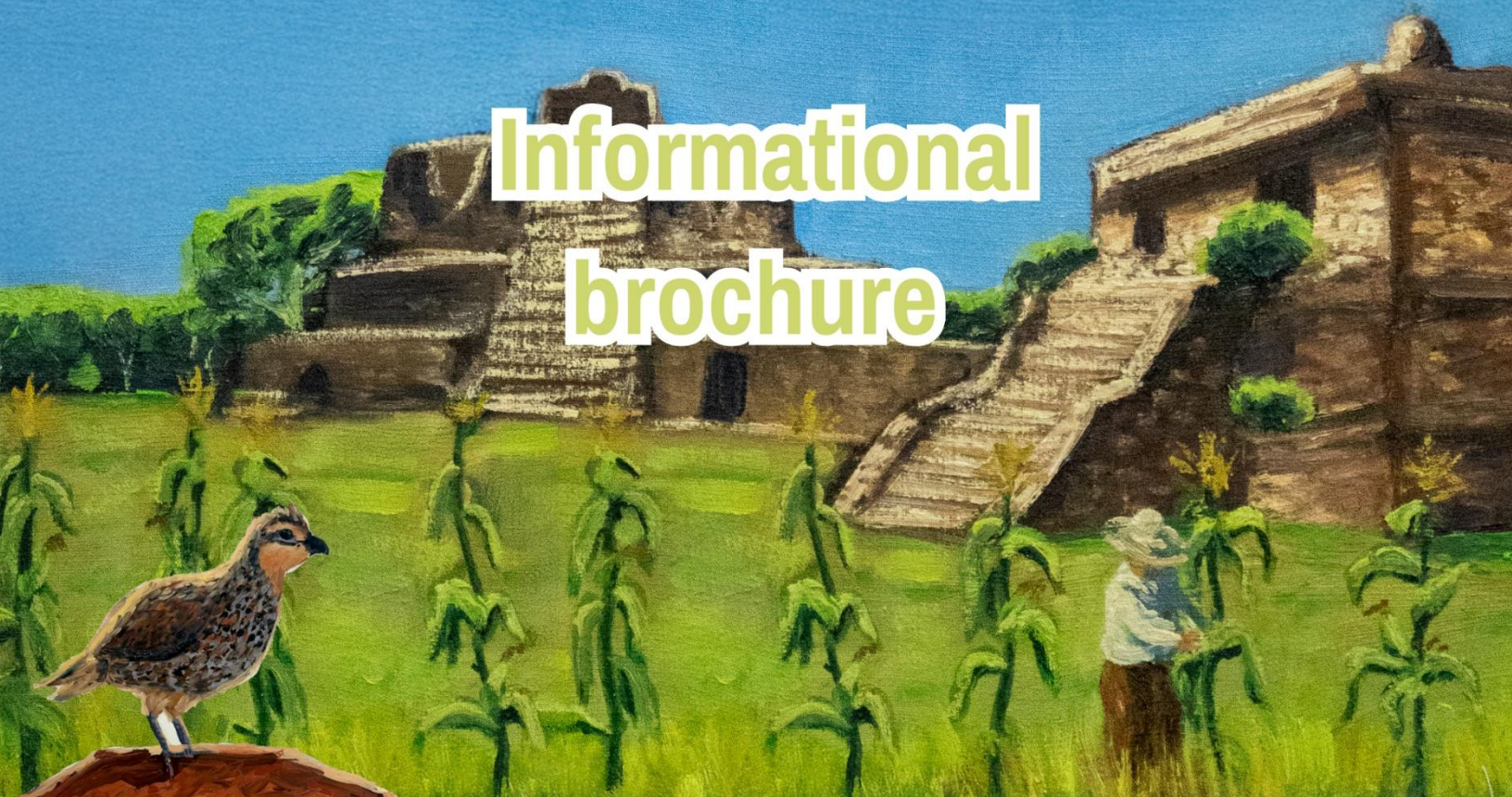
SPONSORS:



Join the birdwatching event of the year!

XOC CH'ICH BIRD MARATHON 2025

Informational
brochure





Join us! It's a great opportunity to:

- Reconnect with nature and culture in Yucatan enjoying the landscapes, haciendas and archaeological sites in search of the largest number of birds.
- Enjoy a unique and different experience with your family, friends and work colleagues.
- Know, value and protect birds and their natural habitat such as jungles and wetlands.

What is the bird marathon?

The Xoc Ch'ich' Bird Marathon ("**bird count**" in Mayan) is a team competition in which those who observe and record the largest number of bird species in a period of **29 hours** will be the winners.

Form your team of 3 to 7 people (friends, family, co-workers, etc.) **PLUS** a specialist bird guide.

You can also contact the Organizing Committee to be integrated into a team. All teams **WITHOUT EXCEPTION** must incorporate a **local guide specialized in bird watching**, who will guarantee that the species observed are correctly identified.

Important

On the bird festival website www.festivalavesyucatan.com you will find a **list of specialized local bird guides**, willing to share their knowledge and experience.



Select your category:

- **Classic:** suitable for those who have already participated previously or practice the activity regularly. It is recommended for those who want to visit different habitats and take longer tours.
1. **Beginners:** suitable for first-time participants and those who want to take shorter tours. It is recommended for those who observe birds sporadically (or have never done so) and want to gain experience.





Sign up your team. Pay your registration via bank transfer, deposit or in cash (**see payment information at the end of the document**):

- General public: **\$340 MXN (\$19 USD) PER PERSON.**
- Students: **\$210 MXN (\$12 USD) PER PERSON.**

Important

All team members (**including the guide**) must cover their registration fee.

The payment of the recovery fee **includes**: Event kit (t-shirt and official list of the birds of Yucatan) and closing breakfast. **NOT included**: Lodging, transportation, food and payment to the guide.

The registration fee payment is exclusively for registered participants, the event is closed to the general public, so for logistical participation in activities will not be granted to external people who are not registered (drivers, companions of the participants, people without an invitation to the activity, etc.).





Teams must establish a **route within the State of Yucatan to observe birds**. They can rely on their guide to prepare it. They will be able to tour jungles, wetlands and communities, enjoying a weekend full of spectacular natural landscapes, exquisite regional cuisine and the warmest treatment by the community.





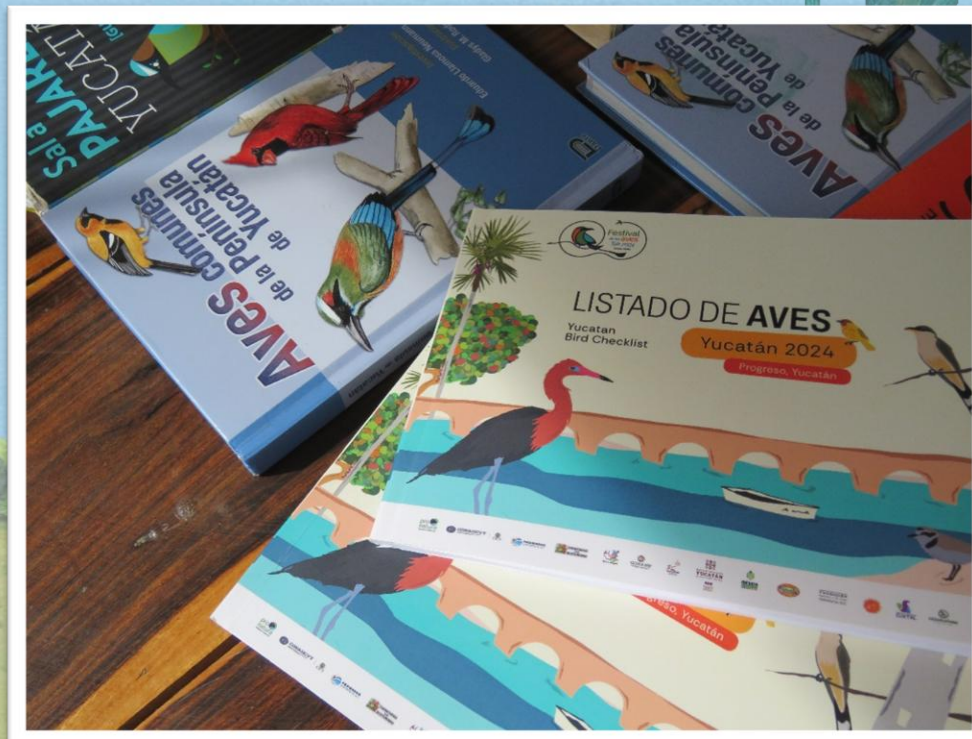
Important

As you plan your route, please keep in mind that officially all bird watching activities should begin on **Saturday November 22nd at 5:00 am** and that team bird lists will be submitted at the closing venue on **Sunday November 23rd BEFORE 10:00 am**.

BIRD LISTS WILL NOT BE ACCEPTED AFTER 10:00 AM. WITHOUT EXCEPTION.

READY!

You have everything to participate in the **MOST IMPORTANT BIRDWATCHING EVENT IN THE ENTIRE YUCATAN PENISULA**

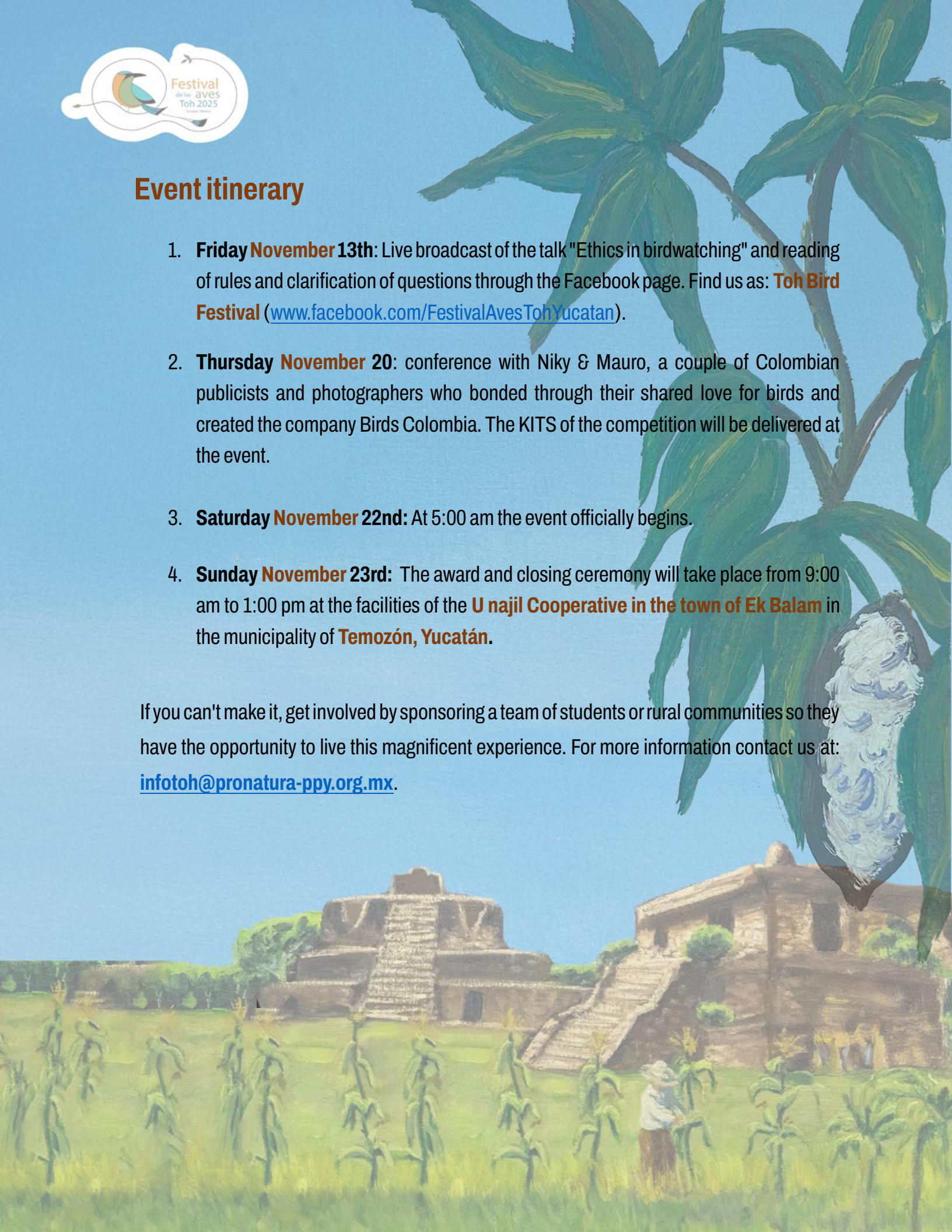




Event itinerary

1. **Friday November 13th:** Live broadcast of the talk "Ethics in birdwatching" and reading of rules and clarification of questions through the Facebook page. Find us as: **Toh Bird Festival** (www.facebook.com/FestivalAvesTohYucatan).
2. **Thursday November 20:** conference with Niky & Mauro, a couple of Colombian publicists and photographers who bonded through their shared love for birds and created the company Birds Colombia. The KITS of the competition will be delivered at the event.
3. **Saturday November 22nd:** At 5:00 am the event officially begins.
4. **Sunday November 23rd:** The award and closing ceremony will take place from 9:00 am to 1:00 pm at the facilities of the **U najil Cooperative in the town of Ek Balam** in the municipality of **Temozón, Yucatán**.

If you can't make it, get involved by sponsoring a team of students or rural communities so they have the opportunity to live this magnificent experience. For more information contact us at: infotoh@pronatura-ppy.org.mx.





Payment information

PAYMENTS IN MEXICAN PESOS

Bank Account

BANAMEX

Branch (Sucursal) 4185

Account 768

Account name: Pronatura Península de Yucatán A.C.

Electronic transfer: CLABE 002910418500007681

PAYMENT IN US DOLLARS

Bank Account

BANAMEX

Account number: 4185 9000043

Account name: Pronatura Península de Yucatán A.C.

Electronic transfer: CLABE 002910418590000436

If you would like to receive a tax deduction receipt in Mexico, you can request it at infotoh@pronatura-ppy.org.mx.

In order for your registration to be valid, please submit the proof of your deposit or bank transfer confirmation to the registration link.

